



The Ohio World Heritage Nomination of the Ceremonial Earthworks

Learn how you can get involved





Jodie Engle, Manager Educational Partnerships and Outreach Department





To spark discovery of Ohio history!

We help people connect with Ohio's past to understand the present and create a better future.

- Authenticity – Valuing “real stuff” and true stories of history
- Collaboration – Pursuing teamwork and sharing authority and responsibility
- Relevance – Addressing the “so what?” of history for the diverse people of Ohio
- Stewardship – Protecting the evidence of Ohio history





Today's Goals

- To raise awareness surrounding the United Nations Educational, Scientific and Cultural Organizations (UNESCO) and the World Heritage Nomination
- To share best practices from educators who have connected the sites into their curriculum
- To inspire new ideas for classrooms to be part of the advocacy efforts for the nomination





The Hopewell Ceremonial Earthworks Wonders of the Ancient World

Bradley T. Lepper
Curator of Archaeology



World class archaeology, in Ohio?



World class archaeology in Ohio!



“For some curious reason, Americans tend to overlook the extraordinary archaeological real estate of the heartland.”

David Hurst Thomas, American
Museum of Natural History



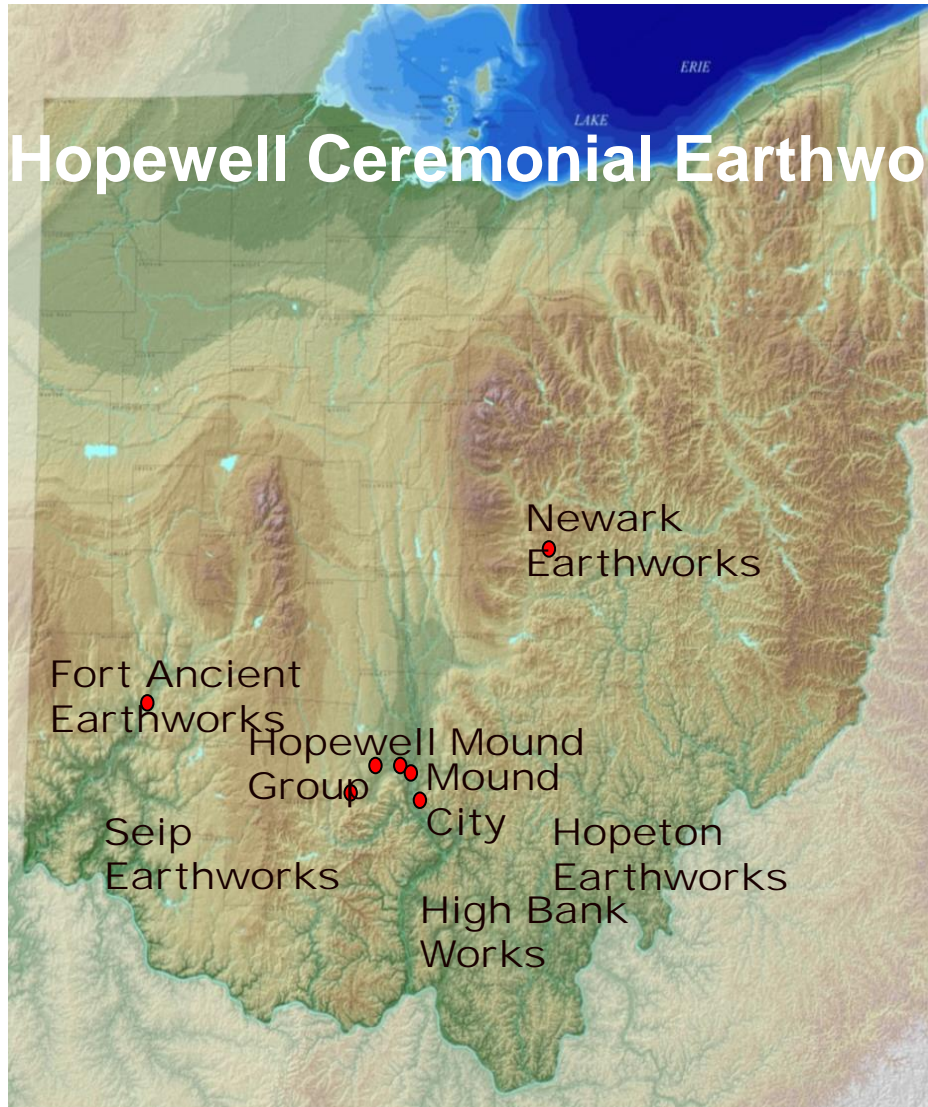
Hopewell culture, circa AD 1 - 400



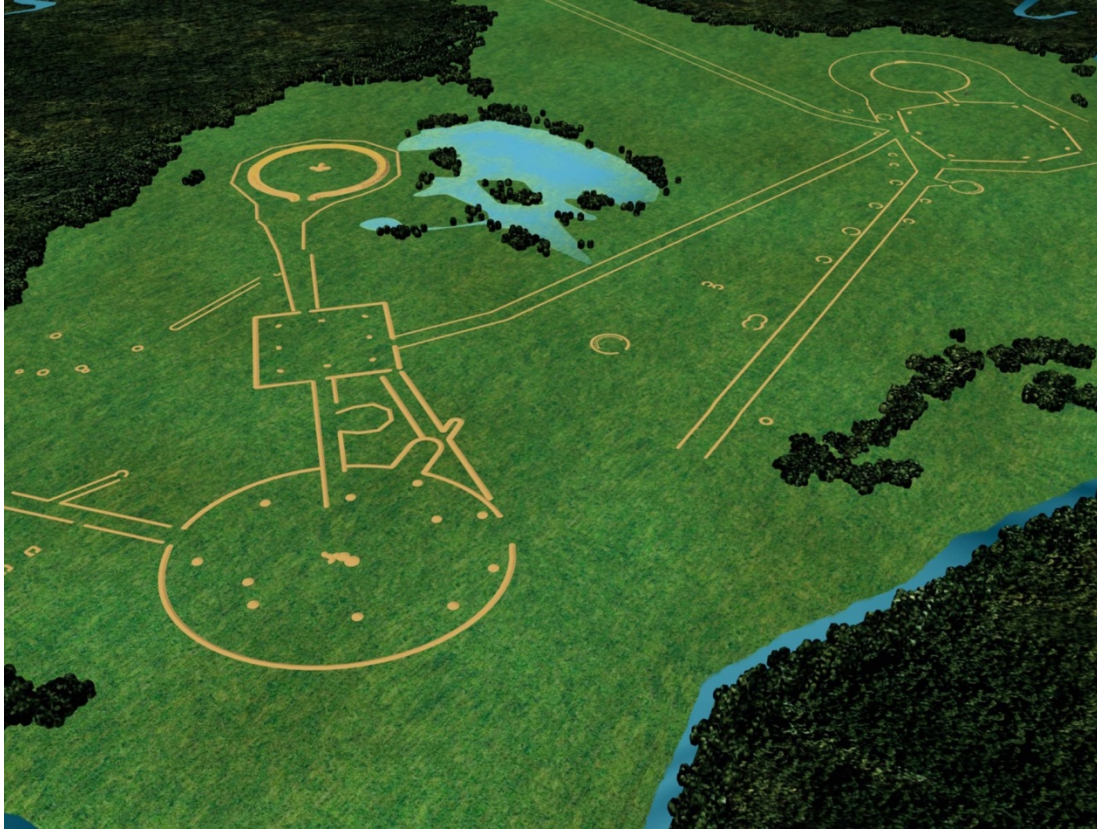
Nearly Pan-continental “interaction sphere”



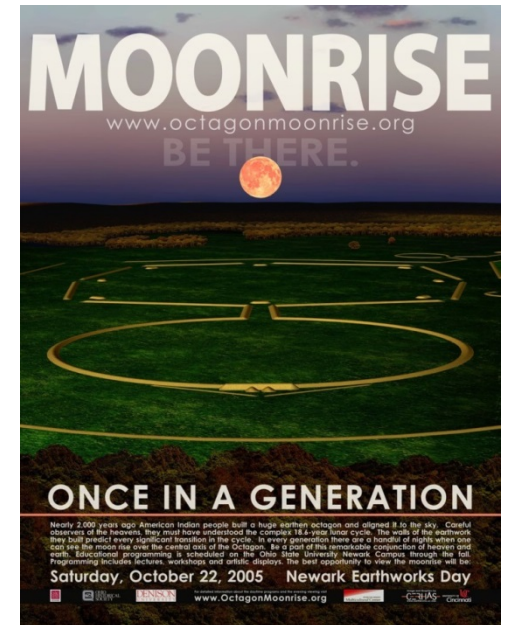
Hopewell Ceremonial Earthworks



Newark Earthworks, Ohio History Connection



Courtesy, CERHAS



Fort Ancient, Ohio History Connection



Courtesy, CERHAS



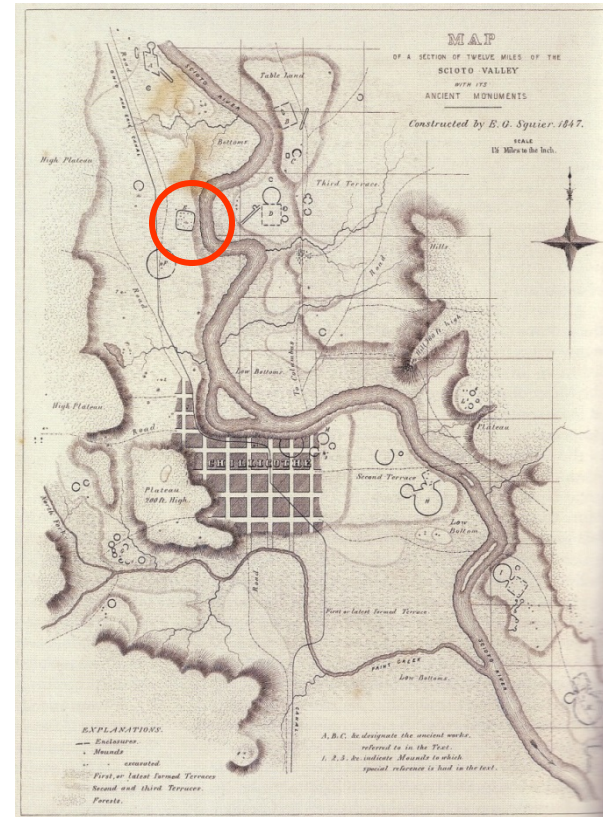
Mound City, Hopewell Culture National Historical Park



Courtesy, CERHAS



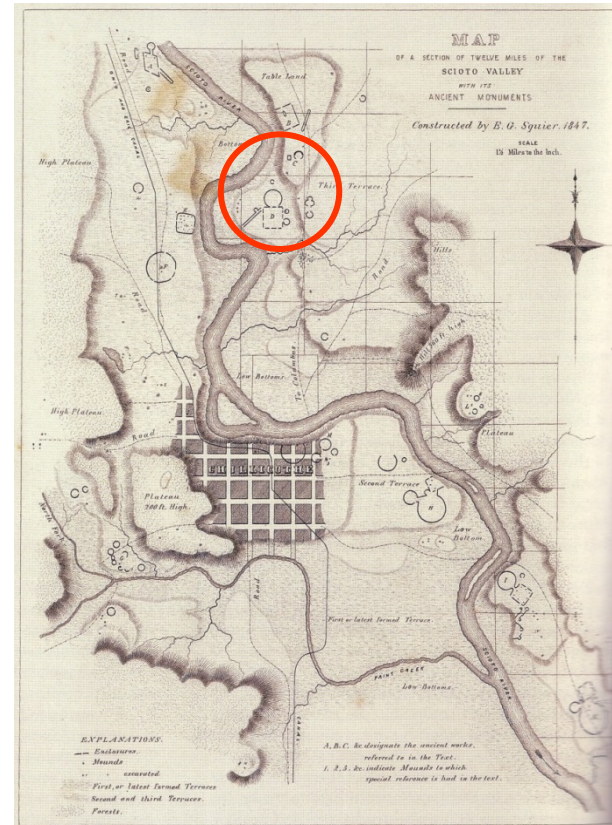
Courtesy, CERHAS



Hopeton Earthworks, Hopewell Culture National Historical Park



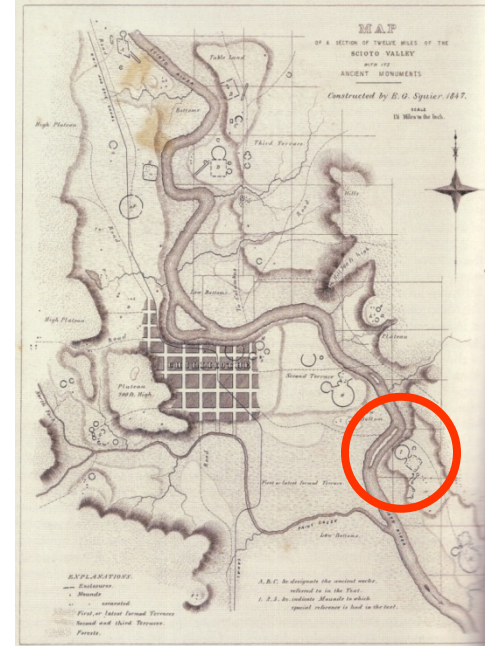
Courtesy, CERHAS



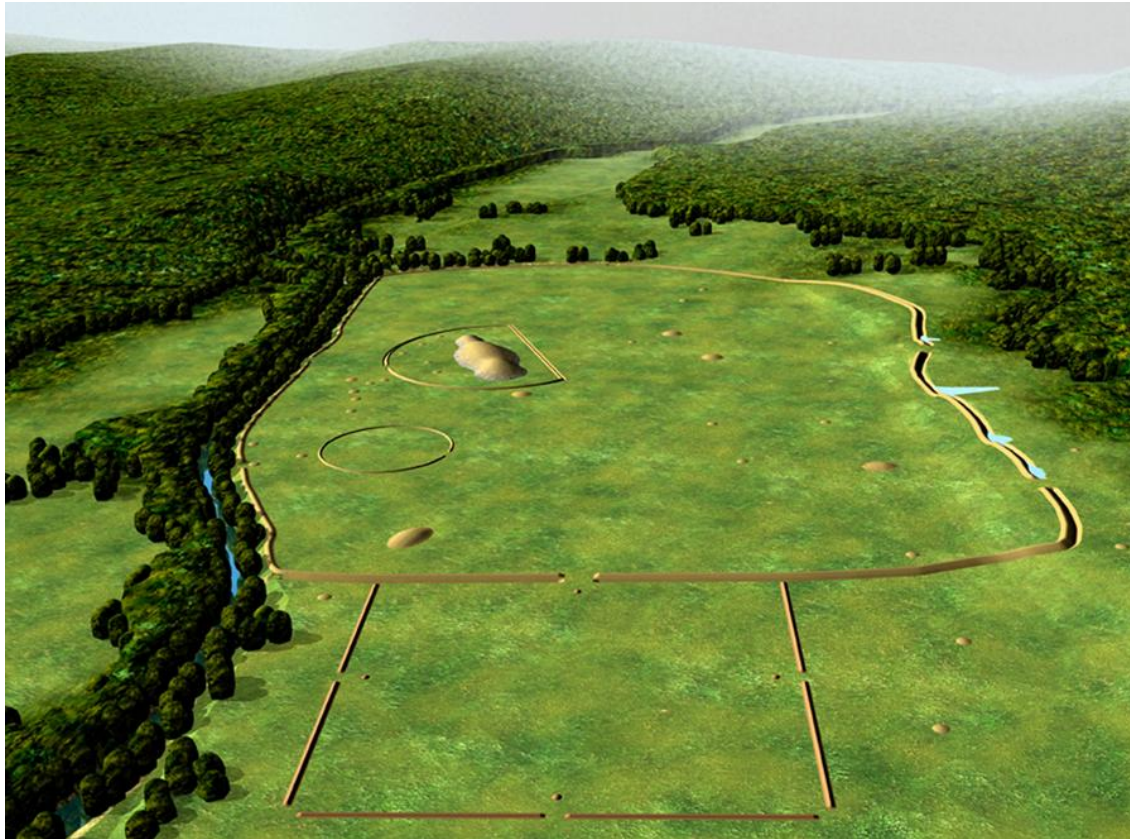
High Bank Earthworks, Hopewell Culture National Historical Park



Courtesy, CERHAS



Hopewell Mound Group, Hopewell Culture National Historical Park



Courtesy, CERHAS



Seip Earthworks, Hopewell Culture National Historical Park & the Ohio History Connection



Courtesy, CERHAS





Global Strategy

[Criteria](#)
[Tentative Lists](#)
[World Heritage List Nominations](#)

World Heritage List

[New Inscriptions](#)
[Interactive Map](#)

World Heritage in Danger

[The List in Danger](#)

Success Stories

Donate Now

Donate now and help preserve World
Heritage sites

The Criteria for Selection

To be included on the World Heritage List, sites must be of outstanding universal value and meet at least one out of ten selection criteria. These criteria are explained in the Operational Guidelines for the Implementation of the World Heritage Convention which, besides the text of the Convention, is the main working tool on World Heritage. The criteria are regularly revised by the Committee to reflect the evolution of the World Heritage concept itself.

Until the end of 2004, World Heritage sites were selected on the basis of six cultural and four natural criteria. With the adoption of the revised Operational Guidelines for the Implementation of the World Heritage Convention, only one set of ten criteria exists.

	Cultural criteria						Natural criteria			
Operational Guidelines 2002	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(i)	(ii)	(iii)	(iv)
Operational Guidelines 2005	(i)	(ii)	(iii)	(iv)	(v)	(vi)	(viii)	(ix)	(vii)	(x)

Selection criteria:

1. to represent a masterpiece of human creative genius;
2. to exhibit an important interchange of human values, over a span of time or within a cultural area of the world, on developments in architecture or technology, monumental arts, town-planning or landscape design;
3. to bear a unique or at least exceptional testimony to a cultural tradition or to a civilization which is living or which has disappeared;
4. to be an outstanding example of a type of building, architectural or technological ensemble or landscape which illustrates (a) significant stage(s) in human history;
5. to be an outstanding example of a traditional human settlement, land-use, or sea-use which is representative of a culture (or cultures), or human interaction with the environment especially when it has become vulnerable under the impact of irreversible change;
6. to be directly or tangibly associated with events or living traditions, with ideas, or with beliefs, with artistic and literary works of outstanding universal significance. (The Committee considers that this criterion should preferably be used in conjunction with other criteria);
7. to contain superlative natural phenomena or areas of exceptional natural beauty and aesthetic importance;
8. to be outstanding examples representing major stages of earth's history, including the record of life, significant on-going geological processes in the development of landforms, or significant geomorphic or physiographic features;
9. to be outstanding examples representing significant on-going ecological and biological processes in the evolution and development of terrestrial, fresh water, coastal and marine ecosystems and communities of plants and animals;
10. to contain the most important and significant natural habitats for in-situ conservation of biological diversity, including those containing threatened species of outstanding universal value from the point of view of science or conservation.

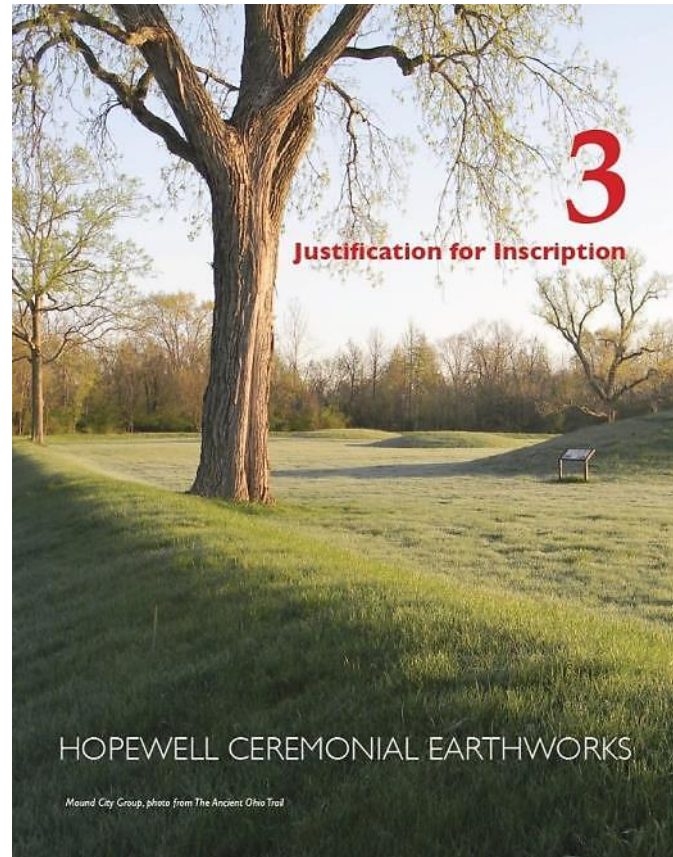
Criterion III: *Hopewell Ceremonial Earthworks bear a unique or at least exceptional testimony to a cultural tradition or to a civilization which is living or which has disappeared*



UNESCO World Heritage Nomination

Where are we now?

Completed drafts of key sections of the nomination document.



UNESCO World Heritage Nomination

Where are we now?



UNESCO World Heritage Nomination

Where are we now?

Commissioned a study of the economic benefits accruing from World Heritage inscription.



UNESCO World Heritage Nomination

Where are we now?

- proj. 200,000+ more visitors a year
- \$80 billion in total spending
- \$21 million in wages for jobs*

*Jobs that can't be relocated out-of-state!



UNESCO World Heritage Nomination

Where are we now?

Working to raise awareness of the World Heritage List Opportunity for Ohio!

- with legislators
- with American Indian tribes
- with the people of Ohio



UNESCO World Heritage Nomination

Where are we *now*?

We're doing this webinar
and asking for your support!



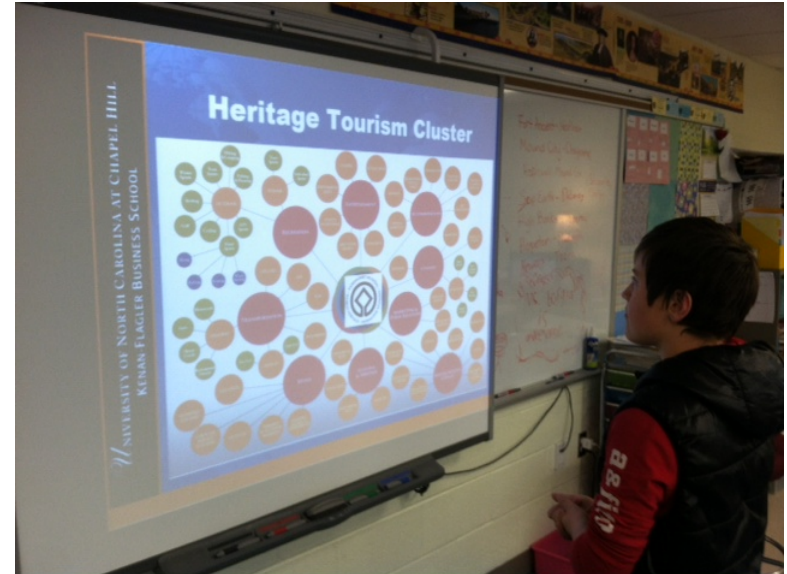


MARY BORGIA
McGuffey Elementary
Newark, Ohio



World Heritage Kids' Club

McGuffey Elementary





April 27, 2015 5:30 PM

**Present to Newark City Council Committee
Ask for “Resolution of Support”**



**May 18, 2015 7:00 PM
Presented to Entire Council**



NOW, THEREFORE, BE IT RESOLVED BY THE COUNCIL OF THE CITY
OF NEWARK, COUNTY OF LICKING, STATE OF OHIO:

SECTION 1: That this Council supports this endeavor and encourages UNESCO to add the Newark Earthworks to their list of World Heritage sites, in order to acknowledge the historical importance and educational value of said location.

**A RESOLUTION IN SUPPORT OF ADDING THE NEWARK
EARTHWORKS TO THE UNITED NATIONS EDUCATION,
SCIENTIFIC, AND CULTURAL EDUCATION ORGANIZATION'S LIST
OF WORLD HERITAGE SITES.**

WHEREAS, the United Nations Education, Scientific and Cultural Organization (UNESCO) maintains a list of sites around the world that they label as World Heritage Sites; and

WHEREAS, as part of a nomination for the Hopewell Ceremonial Earthworks to be inducted as a World Heritage site, the Newark Earthworks have been placed on UNESCO's "Tentative List" of sites which have met the preliminary approval requirements; and

WHEREAS, to be included on the list of World Heritage Sites, the nominated location must demonstrate numerous criteria, such as being an outstanding example of historic land-use, show a masterpiece of human creativity, or be a unique testament to a cultural tradition; and

WHEREAS, the addition of the Newark Earthworks to the list of World Heritage sites would aid in the preservation of this location which is both culturally significant and historically valuable; and

WHEREAS, the Newark Earthworks are a tremendous source of pride for both the citizens of the City of Newark and surrounding communities, and should be recognized as such by UNESCO.



Future Presentations





Integrated Curriculum

- **Social Studies**
 - History Standards in 4th & 5th
 - Civic Engagement
 - Government
 - Multi-Tiered Timelines
- **Writing – Persuasive Writing**
 - Persuasive letters to local leaders
 - Includes Internet research, evaluating authenticity of websites, summarizing text, writing drafts, proofreading, paragraphing, editing, etc.
 - Persuasive PowerPoint asking for support
- **Reading**
 - Public Speaking / Fluency



Annual field trip, thanks to a grant from The Boeing Company



Open House at the
Octagon: May 26, 2015



Students at Greentrees Primary in Salisbury, England, with their Ohio flint





Resources

- ohiohistory.org
- ancientohiotrail.org
- nps.gov/hocu

Ohio Archaeology by Dr. Brad Lepper

- *Seventy Wonders of the Ancient World* by Chris Scarre





Columbus School for Girls

Charlotte Stiverson & Tracy Kessler

Columbus, Ohio







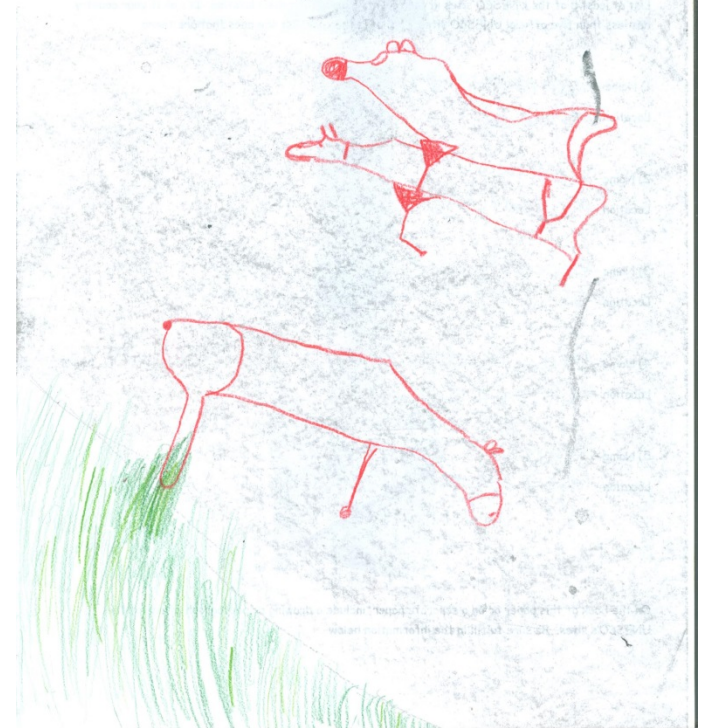




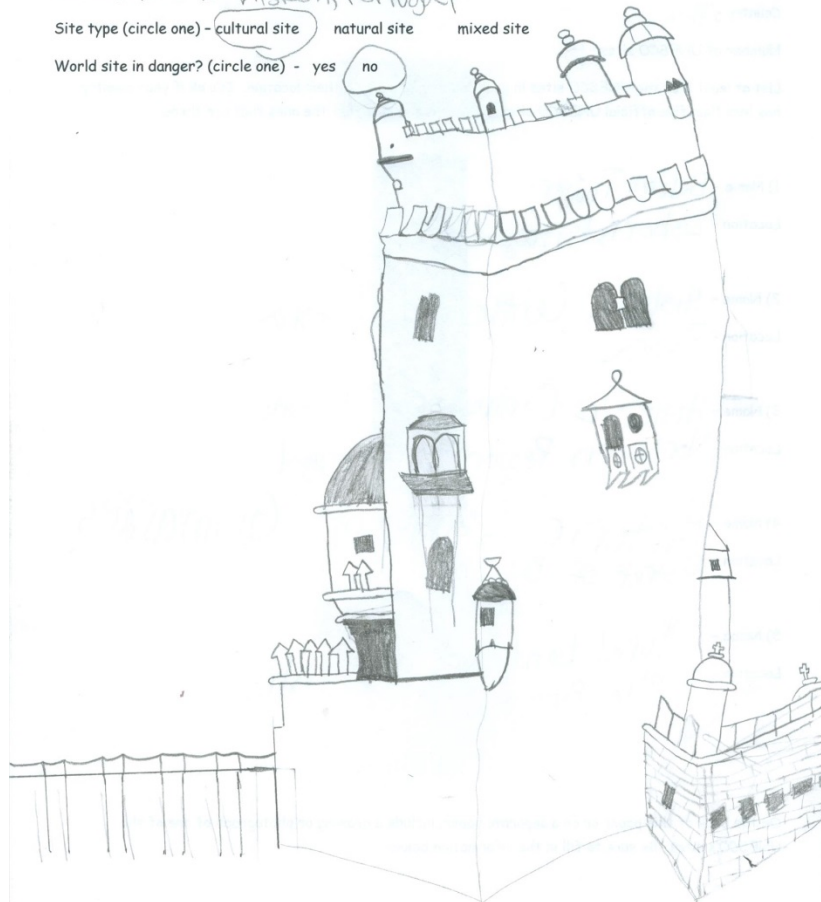
Name of UNESCO site - *Lednice-Valtice Cultural Landscape*
Location (city, country) - *Breclav District, South Moravian Region, Czech Republic*
Site type (circle one) - cultural site natural site mixed site
World site in danger? (circle one) - yes no



Name of UNESCO site - *Rock Art of Alta*
Location (city, country) - *Norway*
Site type (circle one) - cultural site natural site mixed site
World site in danger? (circle one) - yes no



Name of UNESCO site - Belém Tower
Location (city, country) - Lisbon, Portugal
Site type (circle one) - ☒ cultural site ☐ natural site ☐ mixed site
World site in danger? (circle one) - ☐ yes ☒ no



UNESCO World Heritage

<http://whc.unesco.org/en/list/>

The screenshot displays the UNESCO World Heritage website. At the top, there's a navigation bar with the UNESCO logo, language options (English, Français), and a call to action "Help preserve sites now!". Below this is a search bar and a list of menu items: News & Events, The List, About World Heritage, Activities, Publications, Partnerships, and Resources. The main content area features a large map of the world with numerous colored dots representing World Heritage sites. To the left of the map is a sidebar with links to Global Strategy, Criteria, Tentative Lists, World Heritage List Nominations, World Heritage List, New Inscriptions, Interactive Map, World Heritage in Danger, The List in Danger, Success Stories, and a Donate Now button. To the right of the map, there's a section for ordering a World Heritage List Wall Map, followed by an "Order by" section with a grid of letters for alphabetical sorting. Below that, there's a section for the Official World Heritage List in other formats (RSS, XML, KML, XLS) and a link to Global Statistics. At the bottom, a table shows the results of the search, categorized by properties, transboundary, delisted, in danger, cultural, natural, mixed, and sites parties.

UNESCO English Français Help preserve sites now! Login Join the 101,638 Members

United Nations Educational, Scientific and Cultural Organization World Heritage Convention

News & Events The List About World Heritage Activities Publications Partnerships Resources Search

UNESCO » Culture » World Heritage Centre » The List » World Heritage List

Global Strategy

- Criteria
- Tentative Lists
- World Heritage List Nominations
- World Heritage List**
- New Inscriptions
- Interactive Map
- World Heritage in Danger
- The List in Danger
- Success Stories

Donate Now
Donate now and help preserve World Heritage sites

Search the List Search Advanced

World Heritage List

Full Screen Close the map

Order World Heritage List Wall Map

A large format full-colour map is available in English, French and Spanish. The dimensions of the map are 78cm by 50cm (31 in. by 20 in.)

Order the Map

Order by


Country	Region	Year	Property 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RESOURCES



WORLD HERITAGE OHIO

WHO NEWS NOMINATIONS PROCESS SUPPORT CONTACT

Discover Ohio's World Heritage . . .

UNESCO World Heritage. Several sites in Ohio are poised to join the extremely prestigious *UNESCO World Heritage List*, with more than 1000 other properties around the globe, including the Pyramids of Giza, the Great Wall of China, Australia's Great Barrier Reef, and Stonehenge. World Heritage inscription is based on stringent *criteria*, and signifies outstanding universal value to humanity. Making the list helps ensure a site's permanent preservation, enhanced understanding, deeper appreciation, and increased tourism.

NEWS FEED

GLENFORD FORT TOUR – Saturday May 9, 2015
Join me for a guided tour of a very special [...] Thu, Apr 16, 2015
OHS Ohio Archaeology

Why Do Old Disasters Matter? Economic

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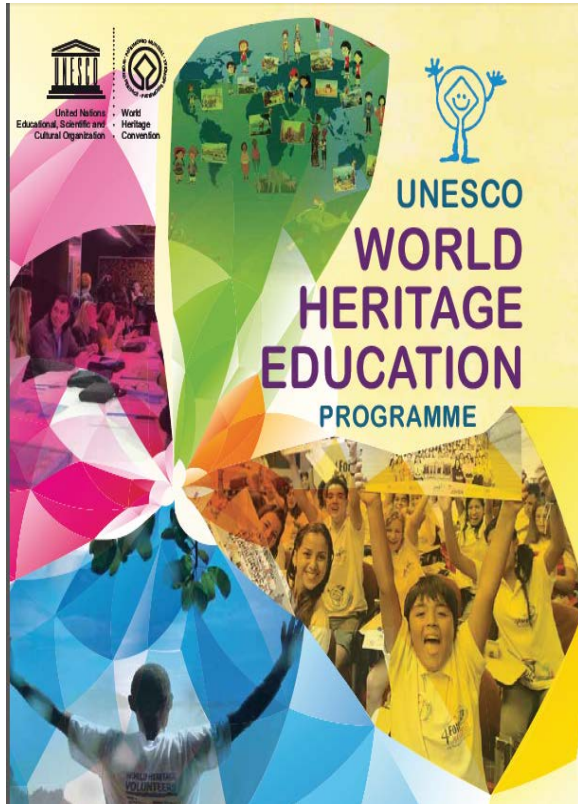
UNESCO Website



UNESCO Associated Schools Project Network



UNESCO World Heritage Education Programme



DISTANCE LEARNING





CALL TO ACTION

- Integrate the World Heritage sites, especially the Ceremonial Earthworks into your curriculum
- Start a letter-writing campaign to local legislators to build awareness
- Coordinate opportunities for students to present information about the sites to the community





Questions?





COMING SOON...

- Searching for schools to “adopt” each of the Ceremonial Earthworks sites
- Planning a coordinated series of rallies to take place in Spring 2016
- Recording efforts being made in our schools





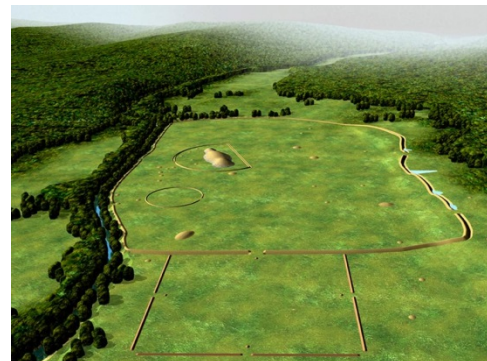
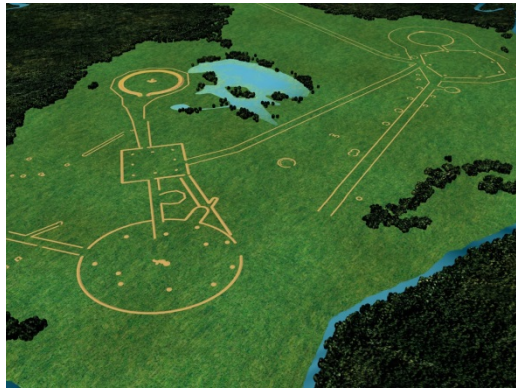
Want to join the team?

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THANK YOU

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